



KERALA STATE RUTRONIX



About Export & Import Management

Export business is prevalent around the globe and in recent times it has grown at much faster rate due to globalisation process. Export means transaction of products and services from one nation to other following legal rules for trade purposes. Export goods are given to international end users by domestic producers. Export management is the use of managerial process to the serviceable area of exports. It is basically associated with export activities and type of management that brings harmonization and incorporation of an export business. Export management is concerned with export orders and accomplish objectives to successfully complete in time as per the requirements given by the overseas buyers. The main purpose of export management is to secure export orders and to make certain for timely delivery of goods as per agreed norms of quality and other specifications including terms and conditions agreed to between the exporter and the importer.

When it is decided to develop export business, the primary function is to make good plan to secure an export order. After confirming the order to the consumer, it is necessary to develop an organization structure for it and form competent team of personnel for its implementation. Export Manager has great responsibility to manage all operation in timely manner. The success of the export order depends, on his efficient management and handling of export orders.



PROGRAM STRUCTURE & COURSE DETAILS

COURSE
Name

Certified Course in
Export & Import Management
(CCEIM)

ELIGIBILITY

SSLC

DURATION

3 Months +
1 Month Internship

COURSE FEE

17,000/-*

*GST Applicable

SYLLABUS / MODULE DETAILS

SUB. 1 : FUNDAMENTALS OF LOGISTICS

SUB. 2 : EXPORT & IMPORT DOCUMENTATION

Methodology

Theory, Internship & Placement assistance, etc...

Highlights

- The program focuses on developing a career in Shipping & Export Management
- The program has been designed taking into consideration the needs of both working professional as well as fresher.
- Faculty members include experts from the industry and academic
- Contemporary Study Material

Certification

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Job/ Carrier Opportunities

- Get conformance with the customs rules and regulations
- Conferring with the customs agents for the disturbance free shipment
- Counseling the clients regarding the information like insurance etc
- Suggesting the clients on the possible savings from the taxes and duties
- Following the coding systems and classifying the shipments according to the system
- Finding efficient packaging techniques.



Authorised Training Centre of Kerala State Rutronix

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