



## KERALA STATE RUTRONIX

### About Logistics

Logistics is the process of moving products and services in the supply chain. Logistics involves integration of information, customer service, transportation, inventory, warehousing, material handling and packaging. Logistics deals with the geographical positioning of raw materials, work in progress, finished goods and services where required in time at the possible lowest cost. Logistics can be understood as the tool for getting products and services where they are needed and when they are desired.

This course builds on the skills and knowledge in Logistics and Supply Chain Management. It offers the participants the opportunity to specialize in Fundamental Logistics, Export Documentation, Inventory and Warehousing Management, Transportation Management, Supply Chain Management, Demand Planning and Forecasting for professional recognition.

### PROGRAM STRUCTURE & COURSE DETAILS

**COURSE**  
Name

Professional Diploma In  
**Logistics & Supplychain Management**  
(PDLs)

ELIGIBILITY

SSLC

DURATION

One Year

COURSE FEE

60,000/-\*

\*GST Applicable

### SYLLABUS / MODULE DETAILS

- SUB. 1 : FUNDAMENTALS OF LOGISTICS & SUPPLY CHAIN MANAGEMENT
- SUB. 2 : TRANSPORTATION & DISTRIBUTION MANAGEMENT
- SUB. 3 : WAREHOUSE & INVENTORY MANAGEMENT
- SUB. 4 : SHIPPING AND EXPORT DOCUMENTATION
- SUB. 5 : MARKETING PRINCIPLES & OPERATIONS
- SUB. 6 : BUSINESS COMMUNICATION
- SUB. 7 : BASICS OF IT

### Methodology

Theory, IT Lab, Logistics Documentation Lab,  
Industrial visit, Internship & Placement assistance, etc...

### Highlights

- The program focuses on developing a career in Logistics and Supply Chain Management
- The program has been designed taking into consideration the needs of both working professional as well as fresher.
- Faculty members include experts from the industry and academic
- Contemporary Study Material

### Certification

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### Job/ Carrier Opportunities

Workers in the logistics and supply chain management field make sure that goods and services get into the hands of consumers in time. All types of businesses, big and small, need logistics managers to help with inventory and accounts receivable. A small business may have one person in charge of these duties, while large corporations have entire logistics and supply chain departments.

- Direct the allocation of materials, supplies and finished products
- Develop business relationships with suppliers and customers
- Work to understand customers' needs and how to meet them
- Review the success of logistical functions and identify areas for improvement
- Propose improvements to management and customers
- Design strategies to minimize the cost or time required to move goods & rendering services



Authorised Training Centre of Kerala State Rutronix

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